INTERNAL ASSIGNMENT QUESTIONS
P.G. Diploma in Business Management

ANNUAL EXAMINATIONS
2022

PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)
OSMANIA UNIVERSITY
(A University with Potential for Excellence and Re-Accredited by NAAC with "A" + Grade)

DIRECTOR
Prof. G.B. Reddy
Hyderabad – 7 Telangana State

Dear Students,

Every student of **PG Diploma in Business Management** Course has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks.** The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. The candidates have to pay the examination fee and submit the Internal Assignment in the same academic year. If a candidate fails to submit the Internal Assignment after payment of the examination fee he will not be given an opportunity to submit the Internal Assignment afterwards, if you fail to submit Internal Assignments before the stipulated date the Internal marks will not be added to University examination marks under any circumstances.

ASSIGNMENT WITHOUT THE FEE RECEIPT WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.

2. If possible read the subject matter in the books suggested for further reading.

3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
   (10.30 am to 5.00 pm).

4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.

5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1	NAME OF THE COURSE	:
2.	NAME OF THE STUDENT	:
3.	ENROLLMENT NUMBER	:
4.	NAME OF THE PAPER	:
5.	DATE OF SUBMISSION	:

6. Write the above said details clearly on every assignments paper, otherwise your paper will not be valued.

7. Tag all the assignments paper-wise and submit

8. Submit the assignments on or before **30-07-2022** at the concerned counter at PGRRCDE, OU on any working day and obtain receipt.

DIRECTOR

P.G. DIPLOMA IN BUSINESS MANAGEMENT

INTERNAL ASSESSMENT

PAPER – I : PRINCIPLES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)   **5x2=10**

1. Managerial Functions

2. Systems Theory

3. Span of Control

4. Grapevine

5. ERG Theory

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)   **2x5=10**

1. Define Management. Compare Scientific Management with 4 Principles of Management.

2. Define Motivation. Explain Maslow's Theory.

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INTERNAL ASSESSMENT

PAPER – II : MODERN ECONOMICS ANALYSIS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)   **5x2=10**

1. Define Economics and Opportunity Cost

2. Define Demand and list of determinants of demand

3. Discuss the law of diminishing returns to scale

4. What are the determinants of consumption

5. What is inflation ? Discuss its types.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)   **2x5=10**

1. Explain different pricing strategies adopting by markets.

2. Explain the objectives of monetary and Fiscal Policies.

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PAPER – III : BUSINESS STATISTICS & QUANTITATIVE TECHNIQUES

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)   **5x2=10**

1. What is mean of 1,2,3,4,5,6,7,8,9,10

2. What is Rank Correlation Analysis ?

A	9	8	10	6	5	3	7	4	2	1
B	6	9	7	10	4	2	8	5	3	1

3. Explain Regression Analysis 8015 the Y on X and X on Y.

4. Explain Laspeyre's Quantity Index.

5. Explain Linear Programming.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)   **2x5=10**

1. Calculate the Karl Pearson Coefficient of Correlation Analysis and comment.

A	9	8	10	6	5	3	7	4	2	1
B	6	9	7	10	4	2	8	5	3	1

2. Three machines A,B and C produce respectively 50%, 30%, 20% of the total no. of items in a factory. The % of defective items from these machines is found to be 4%, 5% and 6% respectively. What is the probability that a randomly selected item from the output of the company on a day will be defective? Given that the item is a defective one. What is the probability that machine "B" manufactured the item ?

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INTERNAL ASSESSMENT

PAPER – IV : FINANCIAL ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)   **5x2=10**

1.   Definition of Accounting

2.   Explain LIFO

3.   Explain the objectives of preparing Final Accounts

4.   What is Goodwill ?

5.   What are liquidity ratios ?

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)   **2x5=10**

1.   Write the concepts and conventions of Accounting.

2.   Discuss the different methods of Depreciation.

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PAPER – V : PERSONNEL MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)　　　　5x2=10

1. Managerial Functions of personnel management.

2. Steps in manpower planning system.

3. Explain the steps in Selection Process.

4. Trade Union Role in Industrial Harmony.

5. First Line Supervisors problems.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)　　　　2x5=10

1. Briefly comment on the managerial and operative functions performed by a personnel manager.

2. Explain the need for "executive development " programmes in model organisation.

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PAPER – VI : MARKETING MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)   5x2=10

1. Marketing Objectives.

2. Functions of Marketing.

3. Marketing Vs. Selling.

4. Importance of Marketing

5. STP.

SECTION – B

UNIT – I : Answer the following questions (each question carries two marks)   2x5=10

1. Discuss at length about Micro and Macro Environment in marketing.

2. What is Marketing Mix ? Explain various elements of Marketing mix.

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